



## 2025 Annual Online Papillon Fundraising Conference



### Day One: Tue, 20 May 2025

| Time  | Speaker   | Topic   |
|-------|---|---|
| 08:00 | Zoom Room Opens   |   |
| 08:25 | Jill Ritchie  | Welcome; Programme Explanation/Updates; Notices                   |
| 08:30 | Sophie Olivier  | Identifying Open Donor Calls                                      |
| 09:15 | Annakie Gammon  | Get Personal with Donor Data                                      |
| 10:00 | Tea   |   |
| 10:15 | Alan Clayton  | Truth-bombs from Great Fundraising Organizations                  |
| 11:00 | Derek Lubner & Henk Swanepoel   | iZinga Assist – an Update   |
| 11:45 | Panel: Melanie Jackson, Simphiwe Mteta, Clara Kwizera & Nontando Mthethwa | Shifting Sands: Corporate & Trust Trends                          |
| 12:30 | Lunch   |   |
| 13:00 | Panel: Nomagcwanini Gracia Nokwe, Dr James Moodie & Lizelle van der Merwe | Maximising Volunteerism   |
| 13:45 | Prof Eric Atmore  | Towards Organisation Sustainability: Setting up an Endowment Fund |
| 14:30 | Tea   |   |
| 14:45 | Jill Ritchie  | Donors' Trust – the Secret of Funding Success                     |
| 15:30 | Dr Carolyn A. Opinde  | Synergy for Change: Mastering Partnerships for Social Impact      |
| 16:15 | Khashifa Ussuph   | Directors' Fundraising Responsibilities                           |
| 17:00 | Closure   |   |

### Day Two: Wed, 21 May 2025

| Time  | Speaker                       | Topic  |
|-------|-------------------------------|--|
| 08:00 | Zoom Room opens               |  |
| 08:30 | Anna Lusty                    | Content Creation: Social Media & Storylines                      |
| 09:15 | Rose Ndungu & Suraya Williams | Crowdfunding for Income-Generating Initiatives                   |
| 10:00 | Tea                           |  |
| 10:15 | Rachel Sikwane                | Is Intellectual Property Important for Non-profits?              |
| 11:00 | Dalit Shekel                  | The Gogo Revolution: Small Actions, Big Impact                   |
| 11:45 | Ricardo Wyngaard              | NPOs Using AI – the Legal Considerations                         |
| 12:30 | Lunch                         |  |
| 13:00 | Kirstyn Liang                 | How to Raise Funds from Online Shopping                          |
| 13:45 | Kelvin Glen                   | Bridging Borders: Making IFC 2025 Accessible for southern Africa |
| 14:30 | Tea                           |  |
| 14:45 | Bernard Ross                  | Masterclass: The Case for Support Playbook                       |
| 16:15 | Announcements & Closure       |  |

Programme subject to change