2024 Annual Online Papillon Fundraising Conference

Powered by iZinga Assist

Day One: Tue 12th March 2024

Time	Speaker	Topic
08:00	Tech team	Zoom Room Opens
08:25	Jill Ritchie	Welcome; Programme Explanation/Updates; Notices
08:30	Clara Kwizera	The Importance of Building Reserves
09:15	Nazma Hendricks	Working within Partnerships
10:00	Tea	
10:15	Ruen Govinder	Digital Branding for Non-Profits
11:00	Warren Lodge	Storytelling in The Non-Profit Space and How to Weave into Social Media
11:45	Julian Barrell	Introduction to Fundraising through Gaming and Livestream Content Creation
12:30	Lunch	
13:00	Howard Lake	The Role of AI in Sustainable Fundraising Practices
13:45	Carolin Gomulia	Donor Engagement Strategies for Institutional Fundraising
14:30	Tea	
14:45	Henk Swanepoel & Derek Lubner	iZinga Assist – an Update
15:30	Panel: Daphney Nemakhavhani, Sibonelo Dube & Theresa Moila	Black Tax: Will it Continue to Restrict Individual Giving?
16:15	Erica Schofield, Lakiwe Blekiwe & Koketso Diole	More than Money: Crowdfunding
17:00		Closure

Day Two: Wed 13th March 2024

Time	Speaker	Topic
08:00	Tech team	Zoom Room opens
08:30	Melanie Jackson	Is your Annual Report a Page-turner … or a Yawn Fest?
09:15	Jill Ritchie	Trends in Fundraising
10:00	Tea	
10:15	Zina Rotherham	Ordinary Fundraiser…Extraordinary Results!
11:00	Shelagh Gastrow	Key Elements to Attracting (rather than chasing) Support
11:45	Elbie Postma Botha & Jill Ritchie	Maximising Legacy Income
12:30	Lunch	
13:00	Peter Burdin	The South Africa We Deserve
13:45	Dr Carolyne Opinde	Capture Planning - What to do Before Pursuing a Funding Opportunity
14:30	Tea	
14:45	Bernard Ross	Masterclass: Making the Ask
16:15		Announcements & Closure

Programme subject to change