

2023 Annual Fundraising Conference

Powered by  iZinga Assist

Day One: Wed 7th June 2023

Time	Speaker	Topic
08:00	Tech team	Zoom room opens
08:30	Jill Ritchie	Welcome; Programme Explanation/Updates; Notices
08:45	Caroline Kagendo Githinji	The Heart of Fundraising Communications – Storytelling
09:30	Shameemah Jahed	Raise the Bar – Don't Dismiss the Power of Events
10:15	Tea	
10:30	iZinga Assist Panel Discussion	Digitisation of Philanthropy in Southern Africa
11:15	Ricardo Wyngaard	Commission-based Fundraising and the Law
12:00	Caroline Kamana	Creating the Anti-Apartheid Legacy: Centre of Memory
12:45	Lunch	
13:15	Daphney Nemakhavhani	Factors that Motivate Donors to Give
14:00	Dr Colin Habberton	Goodwashing?: The Risks, Reality and Responses
14:45	Tea	
15:00	Jill Ritchie & Alexandra Leenen	Risk Management for NPOs and Tertiary Institutions
15:45	Catherine Du Plooy & Dalene Swart	Beyond Donations: Leveraging Business Principles to Generate Additional Income streams for NGOs
16:30		Closure

Day Two: Thu 8th June 2023

Time	Speaker	Topic
08:00	Tech team	Zoom Room opens
08:30	Dorette Louw	Book Dash: African-born publishing innovation for global social impact
09:15	Samantha Barnard	SEO for Non-profits: Five Essential Tips for Improving NPOs' Online Visibility
10:00	Tea	
10:15	Anna Lusty	The Why, What and How to Tell Ethical Stories through Imagery
11:00	Khandiz Joni	How Sustainable Is Your Organisation?
11:45	Tracey Chambers	The Taking Care of Business and GROW Story
12:30	Lunch	
13:00	Pippa Shaper	Successful Leadership Transitions - Uniting to ensure everyone succeeds
13:45	Melanie Daniels	Potential Donor Research
14:30	Tea	
14:45	Bernard Ross	The Donor Decision Lab: Using Behavioural Science to Engage Supporters
16:15		Closure

Programme subject to change